

## CONTRACT



**WCCB**  
**1 Television Place**  
**Charlotte, NC 28205**  
**(704)372-1800**

And:

**Crossroads Media**  
**66 Canal Center Plaza Suite 555**  
**Alexandria, VA 22314**

Contract / Revision		Alt Order #
132770 /		07888646
<b>Product</b>		
<b>Crossroads GPS</b>		
Contract Dates	Estimate #	
07/30/12 - 08/06/12	732	
<b>Advertiser</b>		Original Date / Revision
<b>Crossroads GPS</b>		07/06/12 / 08/01/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
<b>WCCB</b>	Merideth Radow	Washington-Ea
<b>Special Handling</b>		
<b>Demographic</b>		
Adults 35+		
IDB#	Advertiser Code	Product Code
	12	11
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals		
										Type	Spots	Amount
N 1	WCCB	07/30/12	08/03/12	Fox News Rising	5a-530a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	07/30/12	08/05/12	11111---					5	\$50.00			
N 2	WCCB	08/06/12	08/06/12	Fox News Rising	5a-530a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	M-----					1	\$50.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WCCB	08/06/12-08/12/12		Fox News Rising	5a-530a	M-----	:30		\$50.00	NM		
<i>Credited</i>												
N 3	WCCB	07/30/12	08/03/12	Fox News Rising	530a-8a		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	07/30/12	08/05/12	22222---					10	\$125.00			
N 4	WCCB	08/06/12	08/06/12	Fox News Rising	530a-8a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	M-----					2	\$125.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WCCB	08/06/12-08/12/12		Fox News Rising	530a-8a	M-----	:30		\$125.00	NM		
<i>Credited</i>												
2	WCCB	08/06/12-08/12/12		Fox News Rising	530a-8a	M-----	:30		\$125.00	NM		
<i>Credited</i>												
N 5	WCCB	07/30/12	08/03/12	Fox News Rising	8a-9a		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	07/30/12	08/05/12	11111---					5	\$90.00			
N 6	WCCB	08/06/12	08/06/12	Fox News Rising	8a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	08/06/12	08/12/12	M-----					1	\$90.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WCCB	08/06/12-08/12/12		Fox News Rising 8a-9a	8a-9a	M-----	:30		\$90.00	NM		
<i>Credited</i>												
N 7	WCCB	07/30/12	08/03/12	Anderson	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	07/30/12	08/05/12	11111---					5	\$250.00			
N 8	WCCB	08/06/12	08/06/12	Anderson	4p-5p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		08/06/12	08/12/12	M-----				1	\$250.00		
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type
1	WCCB	08/06/12-08/12/12		Anderson	4p-5p			M-----	:30	\$250.00	NM
<i>Credited</i>											
N 9	WCCB	07/30/12	08/03/12	Fox News @ 10pm	10p-1035p				:30		NM
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		07/30/12	08/05/12	11111--				5	\$650.00		
N 10	WCCB	08/06/12	08/06/12	Fox News @ 10pm	10p-1035p				:30		NM
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		08/06/12	08/12/12	M-----				1	\$650.00		
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type
1	WCCB	08/06/12-08/12/12		Fox News @ 10pm	10p-1035p			M-----	:30	\$650.00	NM
<i>Credited</i>											
N 11	WCCB	07/30/12	08/03/12	Fox News EDGE	1035p-11p				:30		NM
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		07/30/12	08/05/12	11111--				5	\$325.00		
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type
5	WCCB	07/30/12-08/05/12		Fox News EDGE	1035p-11p			MTuWThF----	:30	\$325.00	NM
<i>See MG 11.6</i>											
6	WCCB	07/30/12-08/05/12		Fox News EDGE	1035p-11p			MTuWThF----	:30	\$325.00	NM
<i>(M) MG for 11.5 08/03</i>											
N 12	WCCB	08/06/12	08/06/12	Fox News EDGE	1035p-11p				:30		NM
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		08/06/12	08/12/12	M-----				1	\$325.00		
Spot	Ch	Date Range		Description	Start/End Time			Weekdays	Length	Rate	Type
1	WCCB	08/06/12-08/12/12		Fox News EDGE	1035p-11p			M-----	:30	\$325.00	NM
<i>Credited</i>											

Totals 35 \$8,075.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	35	\$8,075.00	\$6,863.75
<b>Totals</b>	<b>35</b>	<b>\$8,075.00</b>	<b>\$6,863.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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